



ROWAN CHAMBERLAIN

I'm a multi-passionate UX designer who thrives best on complex challenges and excels at building intuitive, impactful, and empathetic design experiences.

HI, THERE!

DEGREE

BFA Graphic Design
Rochester Institute of
Technology, 2006

CONTACT

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JOURNEY

ARIVALE

November 2017 - April 2019

Arivale helped people improve their health via blood-work analysis, lifestyle tracking, and coaching. I was involved in research (user, market, and scientific), wireframing, prototyping, look & feel, UI testing, process, project management, and even delivered some code (React and React Native) for both our web and mobile products.

PREMERA

May 2017 - November 2017

I worked with the Premera team to improve some of the most used sections of their public website. As a UX Designer with peripheral skills, I worked with design researchers, project managers, other designers and developers to craft a working prototype of an improved workflow for insurance providers and doctors, built with HTML, CSS and JavaScript.

REVEL / FUNKO

November 2016 - May 2017

Revel was fast-paced and challenging, and my role fluctuated between UX, UI, front end development, and project management. My passion for untangling UX knots and staying focused on user goals helped guide the team, who were focused more deeply on asset creation.

SKILLS

UX & UI Design
Interaction & Visual
Information Architecture
Systems Approach
Wireframing
Rapid Prototyping
Web, Tablet, & Mobile
User Research
User Stories & Personas
UI Testing
HTML & CSS
Some JavaScript

TOOLS

Paper, Sticky Notes
Sketch, Abstract
InVision
Photoshop, Illustrator
Atom / Sublime / Etc
Git, Github
Trello, ZenHub, Jira

PASSION

Solopreneur
Mental Health
Music Community
Life Coaching

55ZERO / TILRAY

November 2015 - May 2016

Improved Tilray's highly complex administratin interface and redesigned their customer-facing web portal, among various other web and moblie projects. Contributed UX, UI, front end dev, image manipulation, and project management.

ABOUTLOCAL (Acquired By Groupon)

February 3014 - September 2015

AboutLocal helped brick and mortar merchants see what their customers were posting about them from inside the store. I contributed end-to-end production on branding, copywriting, UX, UI, front end, and back-end development. I became quite proficient in JQuery and Ruby on Rails during this time.

FLEXMINDER

June 2013 - February 2014.

FlexMinder aimed to make the healthcare industry more transparent, and make it easier to understand health care spending. Focused on product design, UX, UI, & branding.

ONEWED / NEARLYWEDS

January 2012 - May 2013

Directed successful design and branding overhauls of both Nearlyweds and OneWed, pushing OneWed past Martha Stewart Weddings as the 5th most trafficked wedding website.

PHOTOROCKET

May 2010 - December 2011

AMERITOCRACY (Cofounder)

April 2008 - April 2010

3GUPPIES

September 2006 - December 2007 | Seattle, WA

SARPHATIE EDUCATION

September 2004 - September 2006 | Rochester, NY